

GLOBAL LINKAGES  
ACCRA • AKROPONG • KUMASI • CAPE COAST

*Sankofa*  
*journey to*  
**GHANA**

SEPTEMBER 21 - OCTOBER 3, 2023



## YOUR JOURNEY AT-A-GLANCE



### DAY 1 | THURS, SEP 21

Depart JFK/NYC via Delta Airlines



### DAY 2 | FRI, SEP 22

Arrive Accra, Ghana

-Check-in Labadi Beach Hotel

-Welcome Dinner

### DAY 3 | SAT, SEP 23

Explore Accra

-City Tour

-Evening Event at W.E.B. DuBois Memorial Center

- Tour of Home
- Wreath Laying



### DAY 4 | SUN, SEP 24

Dodi Princess Boat Experience

-Labadi Beach Party



### DAY 5 | MON, SEP 25

A Day in the Life of a Traditional Village

-Aburi Woodcarvers w/ Lunch Included

### DAY 6 | TUES, SEP 26

Traditional and Contemporary Ghanaian Culture & Crafts

-Choice of Optional Activities

-Evening Event at Artist's Alliance Gallery for Contemporary Art



### DAY 7 | WED, SEP 27

Arrive to Kumasi/Bonwire & Manhyia Palace

-Depart Accra, Ghana

-Check in at Golden Tulip Hotel

### DAY 8 | THURS, SEP 28

Kumasi Market & Ntonso Adinkra Village

-Ntonso-Adinkra Demonstration & Lunch

- Depart to Cape Coast & Elmina

-Check in at Elmina Bay Resort



### DAY 9 | FRI, SEP 29

Cape Coast Slave Castle & Dungeon Tour

-Optional Activities

### DAY 10 | SAT, SEP 30

Relaxation Day

-Spend the day at the Sea or Choice of Optional Activities



### DAY 11 | SUN, OCT 1

White Ceremony

-Lunch and Cultural Event at Biriwa Beach Hotel

-Late morning departure to Accra, Ghana



### DAY 12 | MON, OCT 2

Community Partners Event Day

-Choice to visit Global Linkages Community Partners OR Final Shopping Day

-Farewell Dinner and Event



### DAY 13 | TUES, OCT 3

Departure to USA



# AKWABAA!

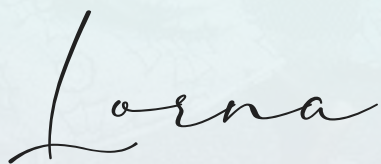
*Welcome to Ghana, West Africa*

Greetings Everyone!

We are pleased to share with you our Sankofa Journey to Ghana 2023 brochure! As Ghana is Global Linkages first and original destination for group travel to Africa, we are excited to bring to you this new version of our work. A hallmark of Global Linkages' work has always been the inclusion of our Community Partners in the travel experience. We believe they bring an authenticity to your exploration of the country's visit, and they add a personal touch with the people who live there.

I began working in Ghana in 1993. Since that time, Global Linkages has developed relationships with a number of Community Partners that cannot possibly be experienced in a single travel experience. However, on the next page you will find descriptions of five Community Partners that will be an intricate part of your journey experience to Ghana. You'll find them noted throughout the brochure, and you will have an opportunity interact with them as we travel through the country. Enjoy!

Sincerely,



Lorna K Johnson

## GLOBAL LINKAGES

# Community Partners

### **Akropong/East Orange Clinic | AKROPONG E/R**

The Akropong/East Orange Clinic was founded in 1993 with support from the Ghanaian, US, Canadian and Chinese governments. A project of East Orange, New Jersey-Akropong Sister Cities, since 1998 Global Linkages continues to support this clinic that serves the Akropong community through cash and in-kind donations since 1998.

### **Ntonso Adinkra Project | NTONSO, ASHANTI REGION**

Adinkra symbols have been popularized through their common-sense markings and instructions on how to move through life and they serve as a shorthand for communicating truths in visual form. These visual symbols, which have historical and philosophical significance, were originally printed on cloth that royals wore to important ceremonies. Adinkra is made by Ashanti people in Ghana. Global Linkages has organized a demonstration and hands-on workshop to help participants appreciate the rich African meaning of these symbols, along with the beauty and significance in Ghana culture.

### **Global Mamas | ACCRA AND CAPE COAST | [globalmamas.org](http://globalmamas.org)**

The Global Mamas Community is dedicated to helping Ghanaian women produce beautiful products and contemporary aesthetics using traditional methods. These products include hand batik textiles/apparel for adults and children, home accessories and décor, recycled glass beads, and a variety of shea butter and black soap products. Global Mamas also offers a variety of cultural workshops that participants can take while in Cape Coast/Elmina.

### **BASICS International, Inc. | CHOKOR/ACCRA | [basicsinternational.org](http://basicsinternational.org)**

Located in Chokor/Accra, BASICS International is a community-based intervention program that promotes literacy, economic empowerment, health, wellness and social inclusion. Global Linkages partners with BASICS International in a variety of ways including cash and in-kind donations.

### **Mawuvio's Outreach Programme | KISSEMAH/ACCRA | [mawuviosoutreachprogramme.org](http://mawuviosoutreachprogramme.org)**

Founded in 2009, Mawuvio's Outreach Programme (MOP) is a Ghana Education Service Nursery, Primary and Junior High School for at risk and marginalized children 4 – 18 years old. MOP youth can also participate in extracurricular programs such as music, dance, football, bead making and farming. MOP is run solely on financial and in-kind donations.

welcome to Ghana

**DAY 1: THURSDAY, SEP 21**

- Departure: USA | JFK Intl Airport via Delta Airlines
- Direct flight to Ghana, West Africa
- Add-On USA City Options available



**DAY 2: FRIDAY, SEP 22**

- Arrival: Accra, Ghana | Jomo Kotoka Intl Airport; Clear immigration and customs
- **Depart to and Check in at Labadi Beach Hotel**
- Welcome Dinner

**LABADI BEACH HOTEL**

The Labadi Beach Hotel is Ghana's original premier 5-star hotel. While located just 4.5 miles from the city center, it sits in the middle of tropical gardens and is located on the beachfront of the Atlantic Ocean. Noted for its exquisite offerings including dining, spa services, two pools and other amenities, it is a chosen meeting place for both visitors and Ghanaians alike.

[labadibeachhotelgh.com](http://labadibeachhotelgh.com)





# Explore the City, Enjoy the Beach

## DAY 3: SATURDAY, SEP 23

- Accra City Tour
- Evening Event at W.E.B DuBois Memorial Centre with Wreath Laying, Dinner, Entertainment, Clothing & Craft Vendors

## DAY 4: SUNDAY, SEP 24

- Dodi Princess Boat Ride

## W.E.B. DUBOIS MEMORIAL CENTRE FOR PAN-AFRICAN CULTURE

The W.E.B. DuBois Memorial Centre for Pan-African Culture is a library that was dedicated on June 22, 1985 to commemorate the late Dr. W.E.B. DuBois. Dr. DuBois was referred to as the Father of Pan Africanism for organizing several Pan African congresses in the early half of the last century. The Centre consists of: the Museum that contains memorabilia and his personal library; the Open Air Theatre where intellectual seminars, lectures, workshops, and cultural events are held; the Marcus Garvey Guesthouse; and the home where Dr. DuBois spent his final years. [webduboiscentreaccra.ghana-net.com](http://webduboiscentreaccra.ghana-net.com)



## DODI PRINCESS BOAT RIDE EXPERIENCE

A 2-hour road trip from Accra to Akosombo in the Eastern Region of Ghana where we will encounter the Adomi Bridge a Hanging Metallic Bridge on the Volta Lake (one of the world's largest man-made lakes). The cruise lasts for four hours. It includes an Island visit where we interact with the locals who welcome us with borbobor music and dance. Onboard entertainment includes board games, Afro-pop, and Ghanaian Highlife music played by a live band. Sightseeing on the cruise includes a view of Ghana's main hydroelectric dam built by Dr. Kwame Nkrumah with the vision of industrialization.



# A Day in the Life

## DAY 5: MONDAY, SEP 25

▸ Expedition to Traditional Village; Aburi Woodcarvers with Lunch Included

### ABURI WOODCARVERS

One of Ghana's famed crafts is woodcarving, and Aburi is host to one of the finest wood markets in all of Africa. In the Aburi Woodcarving Village Market, craftsmen make everything from bowls, cutlery, canes, masks and sculptures to royal stools and fine drums. The form and design of many of these wood carvings has not changed significantly over the years. The current wood carving industry in Ghana originated from an age-old traditional practice. If you go back 100 years or more, carving was done under strict direction of clan leaders, and was only performed by men. Not every man carved; carvers were seen as a privileged minority endowed with special skills from God.





OPTIONAL ACTIVITIES

*Exploring Traditional Ghana*

**DAY 6: TUESDAY, SEP 26**

- Day of Traditional Ghanaian Culture & Crafts (Optional Activities\*)
- Evening Event at Artist's Alliance Contemporary Art Gallery

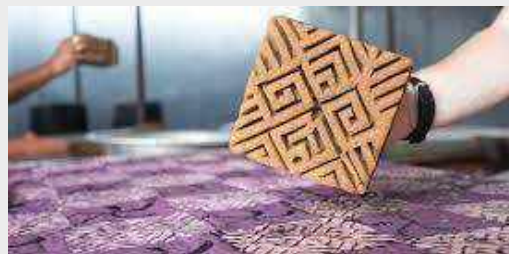
**TRADITIONAL MEDICINE & HERBS WORKSHOP | CENTRE FOR PLANT MEDICINE RESEARCH**

Before there were manufactured medicines, traditional cultures maintained physical and mental balance through use of nature and its bounty to heal. Since its establishment in 1975 by the Government of Ghana, the Centre for Plant Medicine Research in Mampong, Akuapim has been providing support for herbal medicine through a nursery, clinic library, conducting tests, and growing and selling plant-based medicines. The workshop includes a tour of the Centre and provides information and history on various indigenous plants used in Ghana.



**BATIK MAKING WORKSHOP**

A hands-on workshop with Grace Adovar, a Global Linkages partner since 1995 and the owner of Gracia Fabrics and Design. Grace will share with you the basics and traditions of batik fabric making and take you through the steps of making your very own handmade batik fabric creation. Gracia Fabrics and Design also has plenty of fabrics to buy!



**BEADS FROM GHANA**

Beads make up a significant identity for women, men, young girls and babies in Ghanaian culture. This workshop will provide its history and background while you make a beaded necklace or bracelet.







## Exploring Traditional Ghana

### SHOPPING AT ACCRA'S BEST CLOTHING & CRAFTS BOUTIQUES

On this tour you will explore several boutiques and stores that provide unique items that promote Afropolitan style and design. All shops offer fixed prices (there will be no bartering). The tour offers a minimum of four (4) boutique stops, plus optional lunch.



### ARTIST'S ALLIANCE GALLERY FOR CONTEMPORARY ART

This well-respected arts venue has become one of the most important galleries in Ghana. The Gallery is dedicated to bringing attention to traditional and contemporary African art worldwide. It consists of three expansive floors of paintings and sculptures by established and up and coming Ghanaian artists; every display is for sale. | [artistalliancegallery.com](http://artistalliancegallery.com)





# From the village to the Coast

## DAY 7: WEDNESDAY, SEP 27

- Depart Accra and Arrive in Kumasi/ Bonwire & Manhyia Palace
- **Check in at Golden Tulip Hotel**
- Evening Rest & Relaxation

## DAY 8: THURSDAY, SEP 28

- Kumasi Market and Ntonso Adinkra Village Tour
- Evening Departure to Cape Coast & Elmina
- **Check in at Elmina Bay Resort**

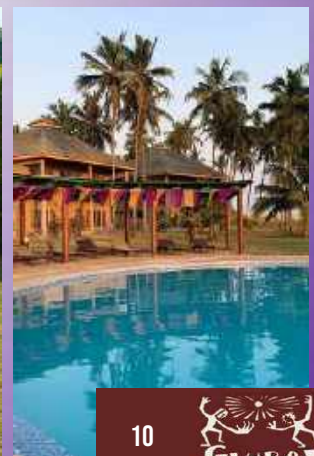
## GOLDEN TULIP HOTEL

The 4-star Golden Tulip is Kumasi's only 4- star hotel of international standards. It intricately weaves modernity into cultural heritage. The Golden Tulip is set in lush tropical gardens in the heart of Ashanti--the regional capital of Kumasi--where you'll enjoy a dynamic experience in luxury, with its offerings of a Business Center, casino, restaurant options, bar lounge, outdoor pool, jacuzzi and tennis courts. [goldenbeanhotel.com](http://goldenbeanhotel.com)



## ELMINA BAY RESORT

Located in the heart of the central region of Ghana, the Elmina Bay Resort has enchanted guests for over 20 years. It features a swimming pool, fitness center and variety of leisure activities such as basketball, tennis and squash, and is only a few miles away from famous World Heritage sites such as Elmina Castle and Cape Coast Castle. Every room faces the ocean, and the outdoor/indoor dining experience provides a peaceful and tranquil ambiance with spectacular sea views. | [elminabayresort.com](http://elminabayresort.com)





# Journey through History

## DAY 9: FRIDAY, SEP 29

- Cape Coast Slave Castle & Dungeon Tour
- Afternoon Optional Activities\*

## DAY 10: SATURDAY, SEP 30

- Day of Relaxation at Sea or Optional Activities\*

### CAPE COAST CASTLE

Along the coast of Ghana are many ancient castles and forts, which marked the beginning of slaves' dangerous journey during the slave trade era. These fortresses were the last memory that slaves had of their homeland before being shipped off across the Atlantic. One of the most famous castles in Ghana is the **Cape Coast Castle**. It began as a trade lodge constructed in 1565; by 1700 the fort was transformed into a castle and served as headquarters for the British colonial governor. When in operation as a slave dungeon, up to 1,000 males and 500 female slaves were shackled and crammed into the castle's dank, poorly ventilated holding cells. Once slaves arrived at the castle, they could spend up to three months in captivity before being shipped off to the New World.



### OPTIONAL ACTIVITIES

### KAKUM NATIONAL PARK

The Kakum National Park is predominately made up of undisturbed virgin rainforest, covering an area of 145 square miles, and is one of the most famous national parks in Ghana. It is one of only three locations in Africa with a canopy walkway, which is 1,150 feet long and connects seven treetops that provide access to the forest. The park is under consideration for World Heritage Site designation.



### ELMINA FISHING TOUR

Elmina Fishing Village is both picturesque and gritty, charming and thought-provoking. The Elmina Fishing tour offers you the opportunity to glimpse the Village's main industry and one of Ghana's oldest trades. You'll meet local fishermen and learn about the intricacies of the trade and their day-to-day work and challenges; as well as fish mongers, who will demonstrate the various stages of smoking fish in earthen ware ovens.



## OPTIONAL ACTIVITIES

GLOBAL MAMAS *workshops*

Global Mamas offers a variety of cultural workshops that will submerge you in Ghana's rich culture. The following workshops are being offered as part of the Sankofa Journey's experience.

**DRUMMING/DANCING WORKSHOP (AFTERNOON)**

Come and experience African drumming and dancing at its finest in an outdoor classroom on the beach with the most talented drumming and dancing troupe in Cape Coast. This workshop combines powerful rhythms and high-energy dances of Ghana to express Ghanaian culture in its purest form. You will learn history, songs, dance and techniques that are still used to this day. This class is engaging and fun!

**GHANAIAAN COOKING WORKSHOP (AFTERNOON)**

Explore the fragrant and exotic flavors of West African cuisine in Auntie Esi's kitchen. Esi will introduce you to an array of new tastes and flavors as you learn how to create authentic Ghanaian dishes. Using African cooking techniques, during this workshop you will create traditional dishes like fufu, groundnut soup, fried plantain, palava sauce and red red. After learning the recipes, you will enjoy eating the feast you've helped to prepare!

**HEADWRAPPING WORKSHOP (AFTERNOON)**

Join Auntie Nana in her salon to learn the cultural history and technical wonders of African head wrapping. Head wrapping has been a part of African culture for centuries. The wraps are worn by men and women with pride. You will master an array of Gele head wrapping styles and learn how headwraps identify a woman's religion, social status and celebrations. Apply your skills to show reverence at your next African event by attending with a perfectly fashioned head wrap.

**BATIK WORKSHOP (AFTERNOON)**

Discover the art and beauty of African batik and get a glimpse into the life of a local artisan as you work side-by-side during this four-hour class. You'll join a Global Mamas' batik maker in her workshop to learn the traditional techniques of batik production – using wax and dye to create colorful patterns – to make your own one-of-a-kind fabric. Afterwards, take your two yards of handiwork home to sew into a finish product that will always have a special place in your home or wardrobe.

**BEADMAKING WORKSHOP (AFTERNOON)**

This workshop provides a first-hand look at the ancient tradition of Ghanaian bead making. You'll join a talented craftsman in his workshop to discover bead making methods from beginning to end. Through hands-on participation, you will learn the process that artists follow, using termite clay, palm kernels, and cassava stalks, to transform recycled glass into beautiful, vibrant beads. Then, you will have an opportunity to choose your own colors and patterns and create beads and a bracelet of your own!



**DAY 11: SUNDAY, OCT 1**

- Morning White Ceremony, followed by Lunch & Cultural Event at Biriwa Hotel
- Departure and Return to Accra

**DAY 12: MONDAY, OCT 2**

- Community Partners Event Day or Shopping Day
- Farewell Dinner and Event at Mindu House

**DAY 13: TUESDAY, OCT 3**

- Hotel Check Out
- Transfer to and Departure from: Kotoka Airport to USA/JFK International Airport



# Farewell West Africa

## WHITE CEREMONY

The White Ceremony is an early morning celebration and remembrance gathering that allows you to share your Ghana experience, particularly your feelings regarding the Cape Coast Castle dungeon. All who choose to participate in this activity are requested to wear white.



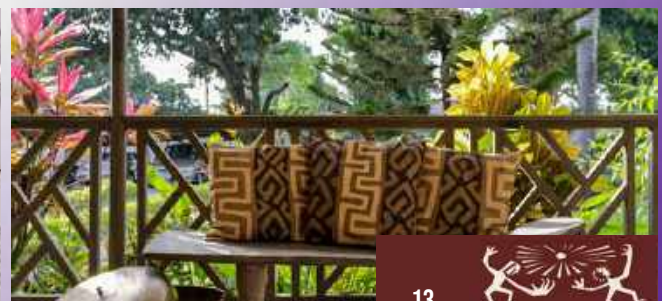
## COMMUNITY PARTNERS EVENT

### Mawuvio's Outreach Programme & BASICS International

As our journey to Ghana comes to an end, we invite you to visit two of Global Linkages' long standing Community Partners in the Accra area. Each partner serves to build up youth through education, self-empowerment, and the creative arts.



## FAREWELL EVENT



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## GLOBAL LINKAGES, INC.

Global Linkages, founded in 1997 and based in the NJ-NYC metropolitan area, is a management consulting firm that specializes in developing partnerships with the African continent and the diaspora. As part of its services, Global Linkages provides “boutique travel experiences” that connect individuals, educational institutions, governments and businesses with unique and exciting explorations in Africa. This is primarily due to those extensive relationships created by the firm’s international development work. Global Linkages Principal Lorna K. Johnson, trained as a lawyer and urban planner, has been working in Africa for over 25 years and has made over 150 trips to the continent. In 2022, Global Linkages expanded its work and travel to Kenya and Tanzania, East Africa. Global Linkages is pleased to once again expand its work and travel in Africa.





# GLOBAL LINKAGES SANKOFA JOURNEY TO GHANA 2023

## TRIP INFORMATION

**2023 TRIP COST \$5,985 PP | SINGLE OCCUPANCY +\$1,650 PP**

### AIRLINES

- ✓ Delta Airlines Roundtrip flight departing from John Fitzgerald Kennedy International Airport (JFK)
- ✓ Airline fares are subject to final confirmation by Delta Airlines.
- ✓ Business class and premium economy tickets available for an additional cost

### HOTEL

- ✓ All accommodations in Ghana will be 4 stars or higher

### MEALS

- ✓ Full breakfast daily included in the hotel packages.
- ✓ Other meals included as noted

### TOURS

- ✓ Tours as noted are included in base price

## YOUR GHANA EXPERIENCE INCLUSIONS

- ✓ 4-Star or Higher Accommodations
- ✓ Round Trip Economy Airfare from U.S. to Ghana
- ✓ All Breakfasts
- ✓ Lunches and Dinners, where indicated
- ✓ All Group Tours
- ✓ Customized Events and Excursions
- ✓ Group Ground Transportation in Ghana
- ✓ Group Personal Guides
- ✓ Welcome Packages & Conference Call Orientations
- ✓ On the Ground assistance in Ghana
- ✓ On Ground Portage Gratuities

**Ground Operators: Ghana Cross-Cultural Tours**

*Visas, Yellow Fever Inoculations and currently, proof of full COVID-19, vaccination are required for entry into Ghana. Global Linkages will assist in the Visa Process.*



### PAYMENT INFO

A deposit of \$500 will be required to reserve a place and must be paid check, money order, credit card, PayPal or Zelle. Includes base airfare, transfers to hotels, full breakfast and other selected meals and tours, as noted.

A payment schedule and plan will be available. Global Linkages will handle the payments and coordinate airfare, hotel reservations and tours. Trip travel insurance is available at an additional cost.

**Trip must be paid in full by  
July 21, 2023**

## CONTACT INFO

Lorna K. Johnson | lkjglobalink@gmail.com | 973 819 6484





## GLOBAL LINKAGES SANKOFA JOURNEY TO GHANA 2023

**\$500 DEPOSIT REQUIRED**

SAVE TIME. SAVE PAPER. Register Online Now!

**CLICK HERE TO GET STARTED!**

Or use this paper form to register and reserve your spot for the Sankofa Journey to Ghana 2023 Trip.  
I have read and understand the attached payment and refund policy.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I would like the following accommodations (Check one) \_\_\_ Single \_\_\_ Double

If double, my roommate will be \_\_\_\_\_

### Method of Payment

\_\_\_ **Check or Money Order** | Payable to Global Linkages

\_\_\_ **Credit Card** | 5% transaction fee will be added

# \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

This card is a \_\_\_ MasterCard \_\_\_ Visa \_\_\_ American Express \_\_\_ Discover (check one)

\_\_\_ **Paypal Email:** lkjglobalink@aol.com

\_\_\_ **Zelle Email:** lkjglobalink@aol.com

**Please be sure to attach a copy of your passport.**

### Send payments and form to:

Global Linkages, Inc.

320 South Harrison Street Suite 16H | East Orange, NJ 07018

**Email:** lkjglobalink@gmail.com | **Phone:** 973-819 6484







## GLOBAL LINKAGES SANKOFA JOURNEY TO GHANA 2023 **PAYMENT SCHEDULE AND REFUND POLICY**

After paying a minimum deposit of \$500, payments of \$500 or more will be accepted for those who prefer to pay in installments. Please see the suggested payment plan for additional information and deadlines.

- Global Linkages accepts checks, money orders, major credit cards (Visa/Mastercard/American Express/Discover) and electronic payments including Zelle and PayPal.
- A returned check fee of \$40 will be charged for all returned checks.
- Please make all checks and money orders payable to Global Linkages.
- All final payments must be received by Global Linkages no later than July 21, 2023. Trip participants with balances due after this date will be charged an administrative fee of 10% of the balance due for the trip.

### **REFUNDS:**

The refund policy is:

July 1, 2022 - September 15, 2022	Deposit Minus \$100
September 16, 2022 - November 15, 2022	Payment Minus \$500
November 16, 2022 - December 31, 2022	Payment Minus \$750
January 1, 2023 - March 31, 2023	Payment Minus \$1,000
April 1, 2023 - May 15, 2023	Payment Minus \$2,500
May 16, 2023 - June 30, 2023	Payment Minus \$3,000
July 1, 2023 - July 20, 2023	Payment Minus \$4,000
July 21, 2023 - To Trip Departure	NO REFUNDS



**INSURANCE** | Participants are strongly encouraged to purchase Travel Insurance. You can purchase insurance through the Global Linkages website or you are welcomed to purchase travel insurance from a provider of your choice.

